

WEB DESIGNER

Overview

We are currently seeking a Web Designer experienced in interactive design to join our team. The right individual will have experience designing effective user interfaces for high-volume websites, along with a strong foundation in design principles, and a passion for great design, semantic markup, and web standards. The Web Designer will have a detailed understanding of how interactive experiences should function, look and feel and how to effectively implement designs into technology frameworks. The ideal candidate will be highly collaborative, self-motivated, detail-oriented, and able to work effectively with the design team, project managers, web developers, content developers and marketing strategists.

Responsibilities

- Creation of visual interfaces for new websites and enhancements to existing ones, with a focus on optimizing user experience and site navigation and usability
- Maintain, update and create graphics for our extensive and growing portfolio of education websites
- Produce high quality info graphics and format content to create a consistent user experience keeping business objectives in mind
- Work closely with our in-house team and/or external designers.
- Develop design prototypes, wireframes and functional specs at various stages of the design process
- Produce and execute concepts for a better user experience through usability, content discovery, readability and conversion optimization
- Collaboration with Content, Marketing and Programming teams
- Manage multiple projects and time-sensitive deadlines

Requirements

- 3+ years professional web design experience, designing full site comps for web development
- Basic knowledge of HTML & CSS
- Experience coding PHP & JavaScript a plus
- B.A. in Design or related discipline
- Strong knowledge and understanding of web standards, user experience, basic design principles and usability
- Mastery of Adobe Photoshop & Illustrator; InDesign and programming experience a plus
- Good knowledge of best practices for online content creation and curation (incl. readability, typography, text-formatting etc.)
- Experience marketing financial and subprime products is a plus
- Offers new ideas and communicates effectively
- Strong work ethic and organizational skills
- Strong online portfolio of web design work

To apply, please submit a cover letter, resume and link to your web portfolio to: hr@cyber2.com
Indicate the position for which you are applying in the subject line.